

### **Cowansville's Marché de solidarité régionale A \$20,000 grant from the CLD's social economy fund**

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*Brome-Missisquoi, November 10, 2009* – The CLD is investing \$20,000 from its fonds d'économie sociale (social economy fund) in the new regional market, the Marché de solidarité régionale de Cowansville. This new food market will allow the consumer to supply themselves with items directly from the region's farms without having to travel all over the territory.

Indeed, through the market's Internet site ([www.marchecowansville.org](http://www.marchecowansville.org)), one can order fruits, vegetables, meats, breads, oils and other products coming from 22 producers within a 100 km area. The orders are then delivered to the market, at 531 du Sud in Cowansville.

This interesting concept not only supports the local economy, but also allows the consumer to take direct action on the quality of the environment. Remember that most of our food travels thousands of kilometres between the producer and our plates. By buying local products we reduce our harmful impact on the environment. As well, the market's high quality products are either organic, or produced according to ecological and humane principles.

#### **Official opening**

An “**Open House**” day will be held at the Marché de solidarité régionale on Saturday, **November 21**, from noon to 7 p.m. This activity is the ideal opportunity to meet the producers associated with the market and to taste their excellent products. Supporting this business is an act of **buying locally** that will benefit the economy of the entire region.

A social economy business responds to the needs of a community through the sale of goods or services. For more information on this fund contact Tania Szymanski, social economy development advisor at 450-266-4928, extension 281, or at [tszymanski@cldbm.qc.ca](mailto:tszymanski@cldbm.qc.ca).

Bas de vignette :

Le vice-président du Marché de solidarité régionale de Cowansville, Éric Ferland, et la présidente de l'entreprise, Marie-Christine Poisson, dans leur local de la rue du Sud, recevant la subvention des mains de la conseillère en communication du CLD, Jacqueline Côté.

Source : Jacqueline Côté, Conseillère en communication  
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