



Press release

The Québec Entrepreneurship Contest – Entrepreneurs, register now!

Cowansville, January 30th - The Brome-Missisquoi CLD invites the region's entrepreneurs to register for the 14th edition of the Quebec Entrepreneurship Contest.

Once again this year, the Brome-Missisquoi CLD is a proud partner of the Quebec Entrepreneurship Contest. This entrepreneurship contest includes a Business Creation category in which all new entrepreneurs, men and women, 18 years of age and older are invited to take part. It aims to favour the emergence of new businesses and encourages entrepreneurs to fulfill their business projects. The admissible business projects or businesses are those **which did not generate revenues before April 1, 2011** or whose **startup is set for no later than December 31, 2012**. Business transition projects and social economy businesses are also eligible for the contest.

To take part, the businesses must first register online and supply a digital photo at the contest website at <http://www.concours-entrepreneur.org/> no later than Monday, **March 19, 2012 before 4 PM**. They must also submit five copies of their business plan, (a maximum of 50 pages, including existing or expected financial statements) to the office of the Brome-Missisquoi CLD, 749 Principale in Cowansville, before this same date.

The entries will be handled according to the following categories: bio-food, trade, social economy, operations, processing, production, technological and technical innovation, services and business transition.

The contest takes place in 3 stages: it begins at the local level, where several prizes will be awarded to the winners in Brome-Missisquoi. Like every year, all contest participants will be honored at an evening to announce the winners. The winners will then be promoted to the regional level and, if they win once again, they will move on to the Québec level. This edition of the provincial contest includes more than \$500,000 in prizes!

Numerous provincial partners support the contest, which also includes regional and local sponsors who believe that it is possible to **“Transform Québec project by project.”**

Last year, the Brome-Missisquoi region received 7 business plans in the Business Creation category. This year, the organization is hoping for a higher rate of participation and plans to put a lot of energy towards convincing all of the region's entrepreneurs to present projects.

The 5 winning businesses of the last addition were awarded in the following categories:

Operation/Transformation/Production:

Biochar Generation – Benoit Lambert / Bromont

Services:

Le Canard Gourmand – Caroline Longpré and Jan-Nicholas Harbec Brodeur / Farnham – **This business was honoured at the regional level in the “Services to Individuals” category.**

Technological and Technical Innovations

Otheka Inc. – Isabelle Fafard / Cowansville

Business Transition:

Sutton en Haut – outdoor and aerial adventures – Cooperative -
Jean-Philippe Demers, Jean-Mathieu Perreault, Marie Ève Poulin, Stéphanie Pelletier-Galarneau
and Janna Hubacek / Sutton

Also representing the region at the regional level in the Business Transition category:

Cidrerie Fleurs de pommier – François Busque and Rémi Fillion / Dunham

Information and online registration: www.concours-entrepreneur.org

Local representative: Rafaël Gendron -rgendron@cldbmqc.ca, 450-266-4928, extension 241.

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