



Press release  
For immediate release

### **Ellison Surface Technologies comes to Bromont** The foreign investment attraction strategy gets results

Cowansville, January 19, 2011 – Brome-Missisquoi proudly welcomes Ellison Surface Technologies (EST) to the Technoparc Bromont.

This is major news for the region's industrial development because of its considerable direct and indirect economic benefits: more than 40 new jobs will be created, as well as the presence of new high technology expertise that will be added to the regional offering.

EST is also the first foreign subsidiary to come to the region following the foreign investment attraction strategy recently deployed by the Brome-Missisquoi CLD. According to Michel Brisson, industrial advisor for the Bromont sector "This new arrival in Bromont is obviously a team effort, undertaken about 18 months ago with our partners. This is a prime example that the CLD's strategy to attract foreign investments is starting to get results."

The presence of EST in Bromont will also reinforce GE Aviation's position to get other global contracts from its parent company.

The Brome-Missisquoi CLD also considers the arrival of EST as a major asset for the aerospace sector, which is presently developing with the region's other four key industrial sectors of excellence, namely microelectronics, limestone, plastics and agrifood.

Go to [www.ellisonsurfacetech.com](http://www.ellisonsurfacetech.com) to learn more about this company and to [http://www.cldbm.qc.ca/en/envec\\_appuistechnique.php](http://www.cldbm.qc.ca/en/envec_appuistechnique.php) to learn more about Brome-Missisquoi's foreign investment attraction strategy.

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Source:

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