

## The CLD invests \$20 000 in the Missisquoi Community Radio

Cowansville - The CLD de Brome-Missisquoi invests \$ 20 000 from its social economy fund in the Missisquoi Community Radio's new transmitting tower. As of this summer, the community radio will be broadcasted, on 99.1 FM, throughout the MRC Brome-Missisquoi.

Currently the community radio, whose offices are located in the Town of Brome Lake, only covers the Knowlton area. With a bilingual, local flavoured programming, the community radio answers many needs expressed by the community. Listeners across the MRC will be able to tune in to local news and local music. The Radio will also serve as a choice communication platform for local organisations and businesses.

With a combined total of \$116 000 provided by the CRÉ Montérégie-Est's Regional Development Fund, the MRC's Rural Pact fund, the town of Cowansville, town of Brome Lake, West Bolton, Bromont and Investissement Québec, the financial commitment of the community is also to be noted. The total cost of the transmitting tower is estimated at \$150 000. Within the next three years, the creation 4 positions in radio-communications is expected

"This project is a perfect example of a social economy enterprise", states Tania Szymanski, rural and social economy development advisor at the CLD. "The community radio encompasses several key elements of social economy. The Radio is well rooted in the community and it supported by its volunteers and members. The Radio is governed democratically, is financially stable and will create quality employment". For further information on the Missisquoi Community Radio visit [www.rcmmedia.org](http://www.rcmmedia.org). If you have a social economy business project and would like more information on available technical and financial support, please contact Tania Szymanski at [tszymanski@cldbmqc.ca](mailto:tszymanski@cldbmqc.ca) or at 450-266-4928, extension 281.

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