

For immediate release

2009 Report

The CLD: a solid working tool with a visible impact on the region *Help for 331 businesses and participation in the consolidation of 1,180 jobs*

Brome-Missisquoi, March 24, 2010 - In 2009 the CLD confirmed its support for **331 businesses**, financial support for **102 local projects for a total of \$1,249,676**, as well as its participation in the **creation of 198 jobs and the consolidation of another 982**. The organization is better positioned than ever as a preferred tool and a primary reference for the region's entrepreneurs and organizations.

It is therefore with great pleasure that the Chairman of the Brome-Missisquoi CLD, Mr. Claude Dubois, will unveil the 2009 activities report at the annual general meeting tonight, March 24, at its offices. The CLD has managed, despite the economic instability of 2009, to contribute to maintaining a healthy economic environment in the region.

The update of the **Plan stratégique de diversification économique de Brome-Missisquoi** (Brome-Missisquoi's strategic economic diversification plan) allowed the CLD to achieve targeted actions in order to reach a major turning point in the development of industry and tourism. This new strategy allows the CLD to act effectively and in a structured manner in facing the concrete realities of businesses and organizations.

In the highlights of 2009, note among others: awarding of grants for the execution of projects for a total of more than \$1.5 million within the economic diversification framework, loans (FLI and SOLIDE) for a total of \$544,500 of investments for the benefit of 24 small and medium-sized businesses, continued development of the Wine Route, four season outdoor recreation, as well as tourism and cultural promotion of the region for investments of nearly \$1 million, the launch of the Rural Laboratory with a flagship product (wine) thanks to a \$425,000 grant over five years and more.

The makeup of the Board of Directors for 2010 has undergone a few changes. Members named to the executive are: Claude Dubois, Chairman, Arthur Fauteux, Vice-Chairman, Pauline Quinlan, Secretary, Hélène Bernier, Treasurer and Françoise Desjardins, Member.

With the year 2010 already underway, things appear to be even more promising, considering the several major priorities presented by General Manager, Mr. Mario Thibeault, during the meeting.

You can find our new interactive activities report, highlights of 2009, all kinds of information on our organization as well as press releases and documents resulting from the 2009 annual general meeting by visiting www.cldbm.qc.ca in the documentation section.

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Press release

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